



Are you ready for a new approach to volunteer engagement?

Volunteer Alberta workshops help you to develop the skills you need for effective volunteer management. Through a wide variety of topics, you will gain a better understanding of how to recruit, retain, and involve volunteers in your organization.

Starting January 2019, Volunteer Alberta will offer participatory certificates for inclusion in personal and professional portfolios.

WEBINAR, WORKSHOP & PRESENTATION DESCRIPTIONS

Screening volunteers in. Not out.

Let's face it - effective volunteer screening practices are potentially the most important aspect of your work. It is vital to the success of your organization to find the best person for each of your volunteer roles.

Implementing effective screening and engagement practices in your nonprofit can be a daunting task. In this presentation, you will learn about the screening process and gain a better understanding of it from a variety of perspectives - including those of volunteers, volunteer managers, and clients.

At the end of this session, you will:

- Develop a deeper understanding of the volunteer screening process and its players
- Learn about the important steps in the screening process
- Begin to identify ways to enhance screening practices and policies within your organization

Customized content can include (additional costs may apply):

- Risk Management & Insurance (partner offering)
- Organization support for accessing the Volunteer Screening Program
- Organization support for revising screening policies and processes
- And, more!

Duration: 45 minutes to 2 hours

Method of Delivery: Webinar or in-person

Volunteer screening & engagement: a complex adaptive challenge

Explore the big picture and complexity of screening and volunteer engagement using a systems thinking model - "the iceberg." Dive deep into the mindsets that inform volunteer screening and look at the underlying structures, designs, trends, and patterns that influence volunteer engagement.

Through guided discussion and meaningful dialogue, learn about what is important in volunteer screening and address the intersection of participation, protection, and privacy in our approaches to it.

At the end of this session, you will:

- Develop a deeper understanding of volunteer screening and engagement
- Learn about systems thinking approaches to the complex issues involved in the screening process
- Identify ways to enhance volunteer management and advocate for effective screening practices

Duration: 2-4 hours (custom pricing applies)

Method of Delivery: in-person

Skilled volunteerism: rethink how you work with people

The scope of volunteerism is changing. Today's volunteers are looking for something different, and nonprofit organizations need to be prepared to adapt and respond to key trends in volunteerism. This workshop will guide you to a new understanding of how to engage volunteers.

You will learn how to recognize opportunities for mutual benefit and explore the possibility of engaging skilled volunteers in your organization's work. Learn how to create positions and roles to maximize positive impact for your organization and volunteers.

At the end of this session, you will:

- Develop a deeper understanding of how volunteerism is changing
- Learn how to create meaningful projects and skills-based volunteer positions that are mutually beneficial
- Gain creative ideas on how change your approach volunteer engagement

Customized content can include (additional costs may apply):

- Organization support for accessing & participating the Serving Communities Internship Program
- Information sector stats and trends related to volunteerism
- And more!

Duration: 45 minutes to 2 hours

Method of Delivery: webinar or in-person

21st century people engagement

Explore the big picture of people engagement and volunteerism using a systems-thinking approach. Dive deep into the mindsets that inform volunteer engagement and look at the underlying structures, designs, trends, and patterns that influence volunteerism.

This is an interactive session with guided dialogue and facilitated activities. Volunteer Alberta will share current sector trends, creating a comprehensive picture of volunteer engagement and effective approaches to manage these trends.

At the end of this session, you will:

- Develop a deeper understanding of how volunteerism is changing
- Understand the trends that are affecting and influencing volunteerism in your community
- Learn about tools and resources for effective volunteer engagement

Duration: 2 to 4 hours (custom pricing applies)

Method of Delivery: in-person

Organizational branding: a nonprofit perspective

Are you considering rebranding your organization? You are not alone! The rebrand process is often challenging and can be confusing to navigate.

For nonprofits, a rebrand journey can range from creating a new logo and website to changing the name, values, and mission of the organization. In this workshop, Volunteer Alberta will share its rebrand experience and introduce approaches, practices, and resources to help your organization understand what it will mean to brand or rebrand.

At the end of this session, you will:

- Translate the complicated world of organizational branding through a nonprofit perspective
- Receive tools and insights to help you in the process of rebranding
- Learn the necessary steps to refine your organization's brand

Duration: 2 hours to full-day workshops (custom pricing applies)

Method of Delivery: in-person

Social innovation: where are you in the continuum?

21st century challenges demand 21st century solutions! To address complex challenges, organizations must be innovative in their approach. Collaborative problem-solving and co-designed solutions will build a culture of successful innovation and lay the groundwork for new possibilities.

In this introductory webinar, join Volunteer Alberta on a social innovation journey. This presentation will provide a high-level overview of social innovation and share key points to support your organization in approaching challenges from an innovative mindset.

At the end of this session, you will:

- Learn about the key elements of social innovation
- Learn how to nurture a social innovation mindset
- Understand where you are in the continuum and ways to foster a social innovation mindset

Duration: 45 minutes to 1 hour

Method of Delivery: webinar

Understanding and applying social innovation tools

Successful innovators continue to grow and adapt their programs and services to support vibrant communities. Deeper understanding of social innovation supports complex, long-term work and builds an organizational culture that thinks and acts differently.

Building off the *Introduction to social innovation* webinar, join Volunteer Alberta to learn more about tools and resources that support social innovation. This webinar will explore tools related to social innovation and provide real life nonprofit sector examples on how to successfully apply social innovation tools.

At the end of this session, you will:

- Have a deeper understanding of social innovation tools and how to embed these in your work
- Understand what tools and resources are available to support a culture of innovation
- Understand how Volunteer Alberta can help support this work in your community

Duration: 45 minutes to 1 hour

Method of Delivery: webinar

2019 Session Pricing

Workshop/Presentation	VA Members (discounts may apply)	VA Non-members (discounts may apply)
Up to 1 hour - travel costs apply	\$450	\$550
Up to 2 hours - travel costs apply	\$750	\$900
Custom content/ Learning package	Contact Volunteer Alberta for pricing and details	

Webinar	VA Members	VA Non-members
Up to 1 hour	\$25	\$35

Note: Volunteer Alberta does not accept bookings or requests for facilitators during the peak months of January, April or September. We are happy to refer you to other local service providers!