

Honouring Alberta’s “Everyday Heroes” during National Volunteer Week

Volunteer recognition is an important part of volunteer recruitment and retention. Volunteers who feel valued are more likely to continue to share their time and talents in support of organizations that honour their contributions. Albertans are inspired to step up as volunteers by the stories of those who have made volunteerism part of their lives.

The Northern Lights Volunteer Recognition Program is an excellent way for non-profits to recognize their own “everyday heroes”. By submitting a nomination for individual or groups of volunteers who support your organization, you are sending a message to them, and those considering volunteering, that they are valued.

Nominations for the Northern Lights Volunteer Recognition Program are accepted throughout the year, by visiting the program website at <https://www.alberta.ca/alberta-northern-lights-volunteer-recognition-program>. If selected, the recipient volunteer story will be profiled on the Northern Lights website and the volunteer or volunteer group will receive a personal note of thanks from the Minister of Arts, Culture and Status of Women.

During National Volunteer Week, consider nominating the volunteers who are supporting your organization and encourage others to nominate the volunteers who are helping to build our communities and make each of our lives better. Visit the [Northern Lights Volunteer Recognition Program](#) webpage for full program criteria and online nomination form.

