

Fundraising with Grant Connect



GRANT
CONNECT

Introduction

Presenter



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**GRANT
CONNECT**

Welcome!

Imagine Canada's staff, operations, work, and network depend on traditional Indigenous territories to provide us physical space, sustenance, safety, and community to work, live, and play.

Our physical head office is located on the traditional territory of many nations including the Mississaugas of the Credit, the Anishinabeg, the Haudenosaunee, the Chippewa, and the Wendat (Wyandot). We acknowledge that these lands are covered by Treaty 13 and the Dish With One Spoon Wampum Belt Covenant. We acknowledge that these lands are still home to many diverse First Nations, Métis, and Inuit people.

We acknowledge that our ability to live and work on these lands today is a direct benefit of policies of expulsion and assimilation of Indigenous peoples during the time of settlement and Confederation, and since. The harms of these policies are many and are still being felt in Indigenous communities today. We express gratitude towards the Indigenous peoples who have and will continue to steward these lands. We commit to amplifying the voices of Indigenous peoples and working against the everyday forces of white supremacy and colonialism present in the nonprofit sector.

Agenda

- Introduction
- About Grant Connect
 - What makes a good prospect?
 - How do you find them in Grant Connect?
 - Funder Search
 - Funder Profiles
 - Gift Explorer
 - Contact Explorer
 - Pipeline
- About our subscriptions



Introduction

About Imagine Canada

- National charitable organization
- Programs and resources that strengthen charities and their operations
 - Membership
 - Caring Company Certification
 - Standards
 - Public policy
 - Research & sector intel
 - Grant Connect
 - one of Canada's oldest social enterprises!*

Introduction

What is Grant Connect?

- Prospect research tool & all-in-one solution for fundraising research
- Multiple data sources compiled by in-house experts
- Thousands of funding opportunities:

Thousands of funders

Grant Connect provides access to information on:



11,400+
Canadian
foundations



500+
Corporate
giving programs



500+
Government
grant programs



80+
American
funders



250+
Other grant
opportunities

Identifying and Qualifying Prospects

The foundation of good prospect research is to **start by mapping out your organization's needs** to determine funding “fit.”

[Webinar -
How to Identify and Qualify Funders](#)



LINKAGE refers to a contact, a bridge or a point of access to a potential funder.

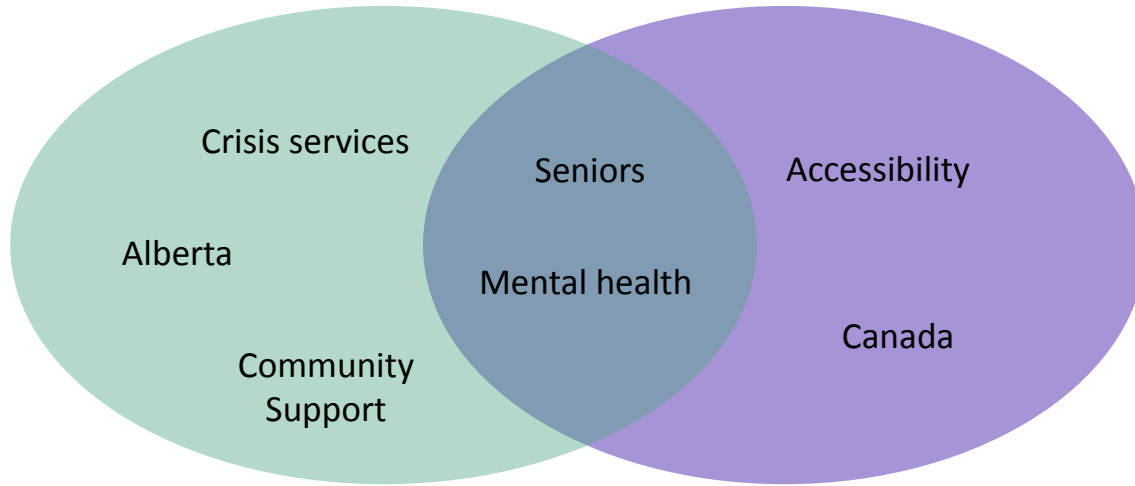


INTEREST refers to a funder's understanding of and enthusiasm for an organization's mission and accomplishments

ABILITY (or capacity) refers to the capability of a funder to give at a certain level.

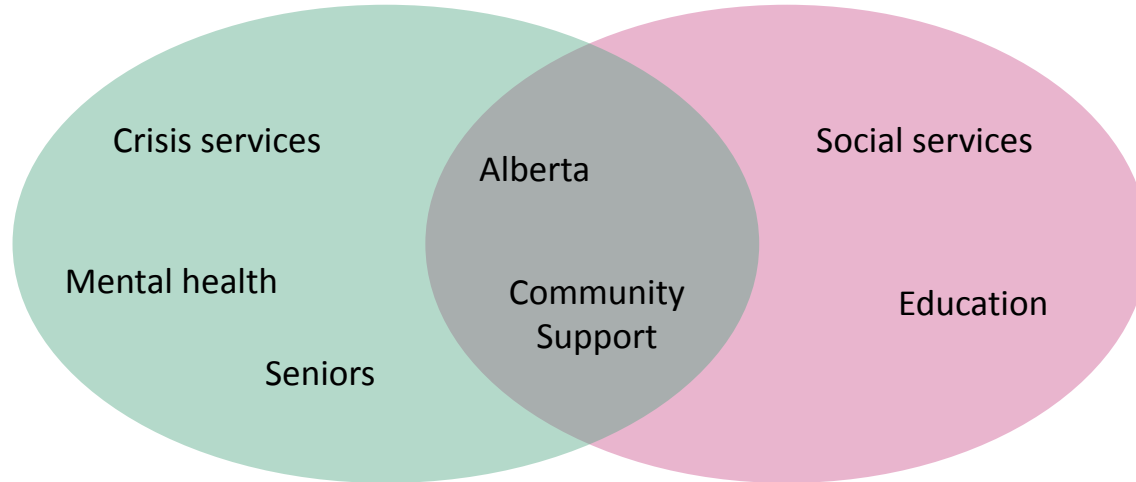


Alberta Mental Health Charity



Foundation ABC

Alberta Mental Health Charity



Foundation XYZ

Features

Profile - Stait Family Fund

Business / Arts Non-profit organization/Other WEBSITE [ADD TO PIPELINE](#)

Gifts Last Year: \$449K Median Gift: \$3K Median Recipient Size: \$316K

Funding Programs: 1 Open to Requests 📍 Headquarters: Toronto, ON 🕒 Ongoing 0 Notes [ADD NOTE](#)

Arts and culture Nonprofit sector development Canada Alberta British Columbia Nova Scotia Toronto Saskatchewan Direct Charitable Programming Grantmaking

This funder is legally registered as the Council for Business & Arts in Canada - Conseil pour le monde des affaires et des arts du Canada.

About Programs **Gift Analysis** Profile Updated: April 2, 2024

Gift Breakdown by Focus
Displays the distribution of dollars in the most recent two years for which data is available and recipient focus is known.

Gift History
Year: All Focus: All Gift Size: \$0 to \$ Unlimited

Recipient	Focus	Location	Amount	Year	Charity Size
Teatro La Quindicina Theatre					

[View profile in Grant Connect](#)

Features

Profile - Yuill Family Foundation

Yuill Family Foundation

Family foundation/Foundation [WEBSITE](#)

Request Size: NAME1 IDENTIFIED

Gifts Last Year	Median Gift	Median Recipient Size
\$232K	\$10K	\$2M

Funding Programs: 1 Open to Requests Ongoing Headquarters: Medicine Hat, AB

1 Note

2024-March-28


Check website

Education Health Sports Children and youth (0 to 18 years) Canada Alberta Medicine Hat Grantmaking

About Programs **Gift Analysis** Profile Updated: March 8, 2023

Gift Breakdown by Focus

Displays the distribution of dollars in the most recent two years for which data is available and recipient focus is known.



Gift History

Year: Focus: Gift Size: to

Recipient	Focus	Location	Amount	Year	Charity Size
St. Andrew's College Foundation	United Church	Aurora	\$99,135	2022	\$6,479,233
Juvenile Diabetes Research Foundation Canada (JDRF)	Endocrine, nutritional and metabolic diseases	Toronto	\$5,000	2022	\$14,627,378

[View profile in Grant Connect](#)

Features

Profile - R. Howard Webster Foundation

R. Howard Webster Foundation

Family foundation/Foundation [WEBSITE](#)

Request Size: 10000 [ADD TO PIPELINE](#)

Gifts Last Year	Median Gift	Median Recipient Size
\$7M	\$10K	\$2M

Funding Programs: 1 Open to Requests Headquarters: Montreal, QC
Ongoing

1 Note

2018: July-19

Heather to start application in August. Great fit for project X.....


[ADD NOTE](#)

Arts and culture | Education | Environment | Health | Life sciences | Social Services | Canada | Grantmaking

About | Programs | **Gift Analysis** | Profile Updated: July 6, 2022

Gift Breakdown by Focus

Displays the distribution of dollars in the most recent two years for which data is available and recipient focus is known.



Gift History

Year: Focus: Gift Size: to

Recipient	Focus	Location	Amount	Year	Charity Size
West Coast Railway Association			\$50,000	2022	Unknown
Weredale Foundation			\$10,000	2022	Unknown



[View profile in Grant Connect](#)

Features



Profile


J. Armand Bombardier Foundation

Family foundation [WEBSITE](#)

Request Size: 15000  [ADD TO PIPELINE](#) 

Gifts Last Year	Median Gift
\$4M	\$10K
Median Recipient Size	
\$1M	

Funding Programs: 1  Open to Requests  Headquarters: Montreal, QC


 Ongoing

3 Notes

2020-April-20
qualified because meets x criteria.

2020-March-30
Alex to look at the website.

[SEE ALL NOTES](#)

Arts and culture Canada Community improvement Education Grantmaking Health Social Services 

Features

Profile - Gift Analysis

Gift Analysis Programs About Profile Updated: July 17, 2019

Gift Breakdown by Focus

Displays the distribution of dollars in the most recent two years for which data is available.

Focus	Percentage
Health	39.2%
Education	13.7%
Age	9.1%

Gift History

Year: All Focus: All Gift Size: \$0 to \$ Unlimited

Recipient	Focus	Location
Villa Pierrot	At-risk youth	Magog (Québec)
Villa Pierrot	At-risk youth	Magog (Québec)
Up With Women		London (Ontario)

Gift Breakdown by Province

Displays the distribution of funds in the most recent two years for which data is available, with the darkest shade indicating the province with the highest number of gifts.

Province	Number of gifts	Percentage
Québec	209	91.7%

Features


Profile - Programs

Gift Analysis **Programs** About Profile Updated: July 17, 2019

Funding Program

Since 1965, the Foundation has intervened in four sectors: arts and culture, education, health, and community support.

The Foundation favours organizations and projects that make an innovative and sustainable contribution to the development of individuals and communities, in accordance with our philanthropic intentions and our sector of intervention.

 **Funding Program - General deadline: Ongoing**

Eligible Costs

This funder has indicated what costs it generally will and will not consider funding for:

Eligible Costs	Ineligible Costs
<ul style="list-style-type: none">• Project funding• Program funding	<ul style="list-style-type: none">• Funding for religious purposes• Support for fundraising

Features

Profile - About

Gift Analysis Programs About Profile Updated: July 17, 20

J. Armand Bombardier Foundation

Established: 1965

Mission/Philosophy

The J. Armand Bombardier Foundation, established in 1965, has the mission to perpetuate the humanitaria...

[See More](#)

Affiliations

[Bombardier Inc.](#)

Business Number

118923440RR0001

Contact Information

[1155 Rue Metcalfe, Suite 2100, Montreal, QC, H3B2V6](#) **Phone:** 514-8764555 **Language:** Bilingual **Email:** fondation@fjab.qc.ca

Financial Data

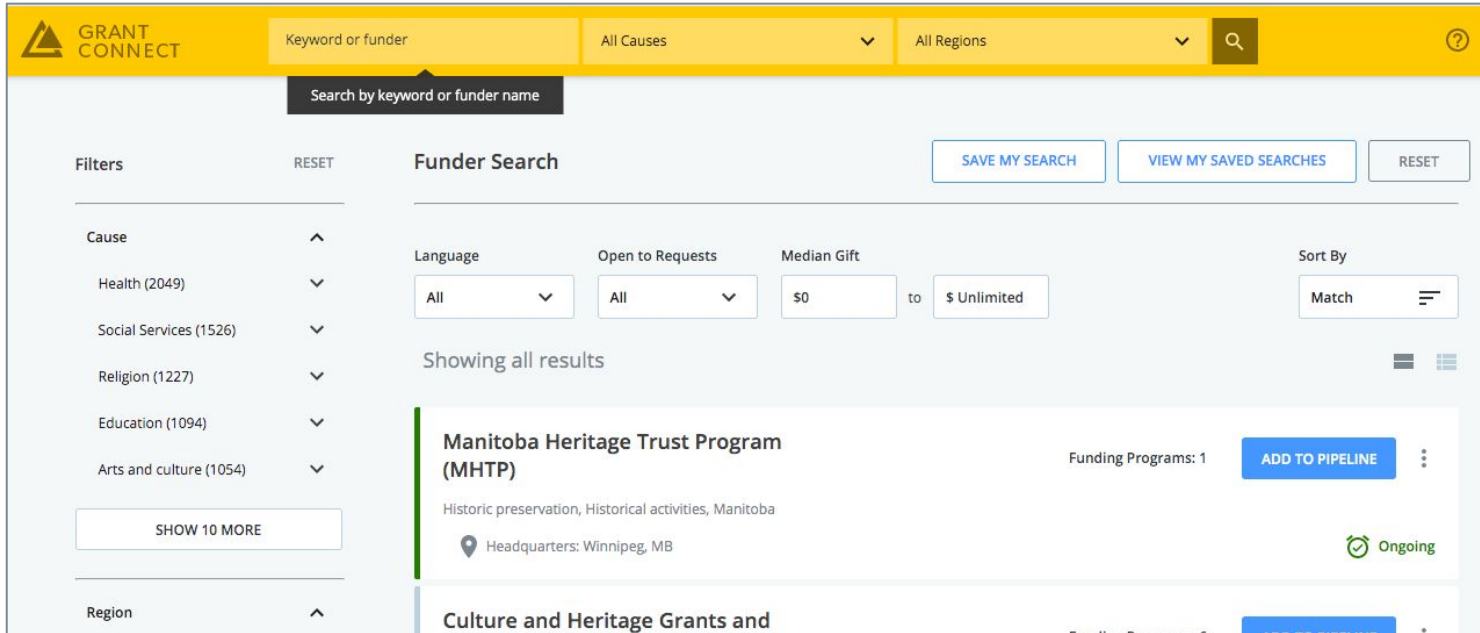
	2019	2018	2017
Assets	\$176,239,565	\$176,550,301	\$178,336,211
Direct charitable activity	\$5,217,417	\$5,225,795	\$5,322,631
Number of gifts	117	123	118
Revenues	\$9,363,489	\$7,930,965	\$21,658,297
Total gifts	\$3,715,600	\$3,717,000	\$3,710,500

Fiscal Period End: April 30

Past Officers Officers

Features

Searching



The screenshot displays the Grant Connect search interface. At the top, there is a yellow header with the logo and search input fields for "Keyword or funder", "All Causes", and "All Regions". Below the header, a search bar contains the text "Search by keyword or funder name". The main content area is divided into a "Filters" sidebar on the left and a "Funder Search" section on the right. The "Filters" sidebar includes categories like "Cause" (Health, Social Services, Religion, Education, Arts and culture) and "Region", with a "SHOW 10 MORE" button. The "Funder Search" section includes a "RESET" button, "SAVE MY SEARCH", "VIEW MY SAVED SEARCHES", and "RESET" buttons. It also features filters for "Language", "Open to Requests", "Median Gift" (ranging from \$0 to \$ Unlimited), and "Sort By" (Match). The search results show "Showing all results" and a list of results, including the "Manitoba Heritage Trust Program (MHTP)" with details like "Historic preservation, Historical activities, Manitoba" and "Headquarters: Winnipeg, MB". A blue "ADD TO PIPELINE" button and a green "Ongoing" status are also visible.

Run a search

Features

Searching - Saved Searches

RESET Funder Search SAVE MY SEARCH VIEW MY SAVED SE

My saved Search

You can only have 15 saved searches.

Project ABC	select	delete
Project Human rights	select	delete
Chaerin's searches	select	delete
Experimental search 1	select	delete

APPLY FILTERS CLOSE

Features

Searching - Filters and Sorting

The screenshot displays a search interface for funding programs. On the left, a 'Filters' sidebar contains dropdown menus for Cause, Region, Special Populations, Type of Support, Category, and Headquarters, with a 'RESET' button at the top. The main 'Funder Search' area includes buttons for 'SAVE MY SEARCH', 'VIEW MY SAVED SEARCHES', and 'RESET'. Below these are filters for Language (set to 'All'), Open to Requests (set to 'All'), and Median Gift (set to '\$0' to '\$ Unlimited'). A 'Sort By' dropdown menu is open, showing options: Name, Match, Median Gift (highlighted), Deadline, and Capacity. The search results show 'Showing all results' and a single entry: 'Manitoba Heritage Trust Program (MHTP)'. The entry includes a description: 'Historic preservation, Historical activities, Manitoba', a location pin for 'Headquarters: Winnipeg, MB', and a status of 'Ongoing' with a green checkmark icon. A blue 'ADD' button is visible next to the program name. The text 'Funding Programs: 1' is also present.

Features

Gift Explorer

Gift Explorer | Explorateur de dons Beta Beta

Actuellement, l'Explorateur de dons n'est disponible qu'en anglais.

Explore gift records in Delta given between 2016 and 2019.

Filter and sort by field, amount range, or keyword.

Funder

Recipient

This field is case-sensitive

Cause

Amount of gifts (\$) received by recipient, funder

Recipient	Amount
City of Ottawa	\$1.1B
The City of Ottawa	\$1.1B
University Health Network	\$554.5M
Hospital for Sick Children	\$335.2M
Province of Alberta	\$333.6M

1 - 100 / 103755

Amount of gifts (

Toronto

Funder	Recipient	Cause	Location
1. Multiculturalism Grants	B.C. Association of Family Resource Programs	Social services	Vancouver

[Go to Gift Explorer](#)

Features

Contact Explorer

Contact Explorer Beta [Help Page](#)

Use any field below to search for individuals connected with funders, including contacts, officers, board members, and key staff!

Contact Name Position General Role

City Province/State (abbreviation) Funder Name

	Name	Position	Role	Funder Location	Funder Name
1.	Edward Greenspon		Board Member	Toronto, ON	Toronto Foundation
2.	Neil Oliver		Board Member	Burlington, ON	Burlington Community Foundation
3.	Michael Cordoba		Board Member	Delta, BC	Mr. Lube Foundation
4.	Neil Maser		Board Member	Medicine Hat, AB	Community Foundation of Southeastern Alberta
5.	Lindsay Beard		Board Member	Boissevain, MB	Boissevain and Morton Foundation
6.	Frances Belzberg		Board Member	Vancouver, BC	Belzberg Family Foundation

[Go to Contact Explorer](#)

Features

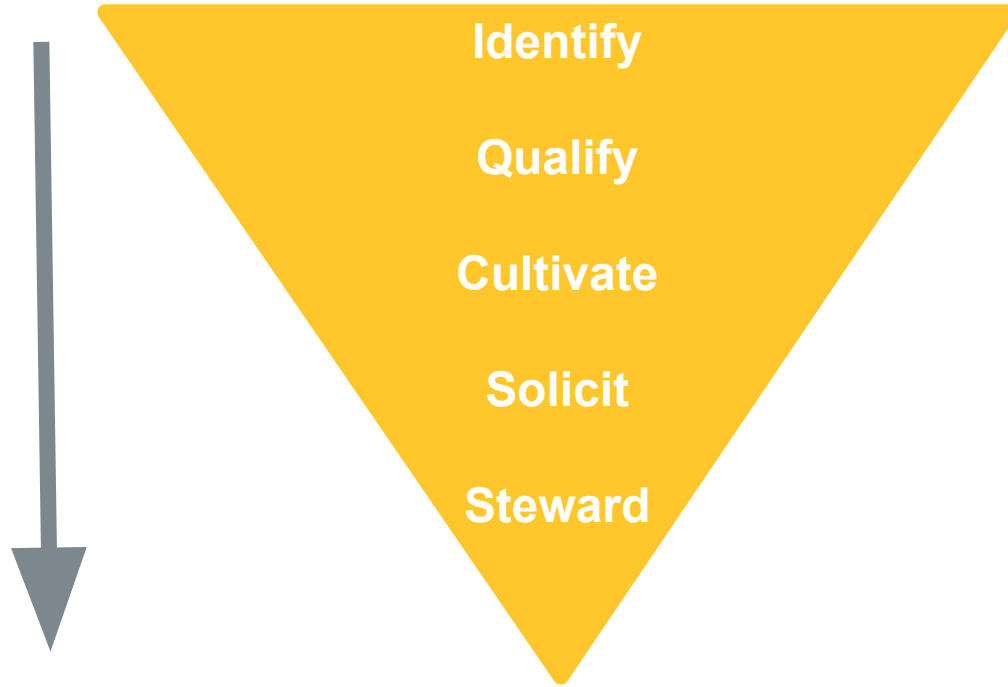
Pipeline

Pipeline 15 Funders				
Identified	Qualified	Cultivation	Solicitation	Stewardship
1 Funders	3 Funders	4 Funders	3 Funders	4 Funders
<p>The Calgary Foundation</p> <p>500 Ongoing</p>	<p>The Winnipeg Foundation</p> <p>\$1000 Ongoing</p>	<p>Real Estate Foundation of British Columbia</p> <p>\$20,000 Sep. 1</p>	<p>The Charis Foundation</p> <p></p>	<p>United Way Greater Toronto</p> <p>\$50,000 Jun. 5</p>
	<p>The Catherine Donnelly Foundation</p> <p>30,000 Aug. 1</p>	<p>The George Cedric Metcalf Charitable Foundation</p> <p>\$1000 Ongoing</p>	<p>CN</p> <p> Ongoing</p>	<p>J. Armand Bombardier Foundation</p> <p>15000 Ongoing</p>
	<p>The Ontario Trillium Foundation</p> <p> Aug. 12</p>	<p>Opération Enfant Soleil</p> <p>0200 Oct. 15</p>	<p>Our Lady of the Prairies Foundation</p> <p></p>	<p>Campbell Webster Foundation Inc.</p> <p></p>
		<p>Mental Health Research Canada</p> <p></p>		<p>The Blennerhassett Family Foundation Inc.</p> <p> Ongoing</p>

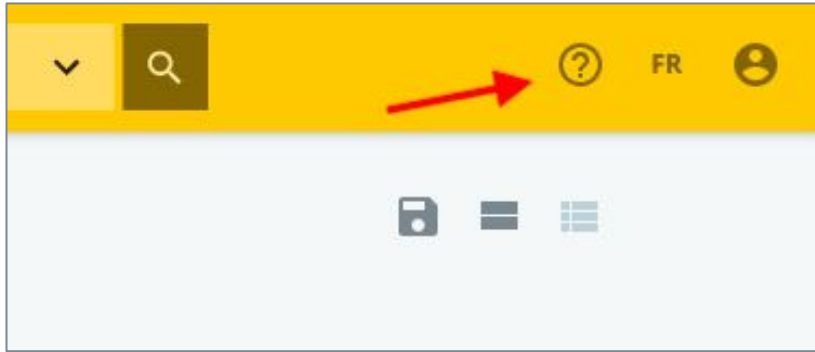
[Go to Pipeline](#)

Features

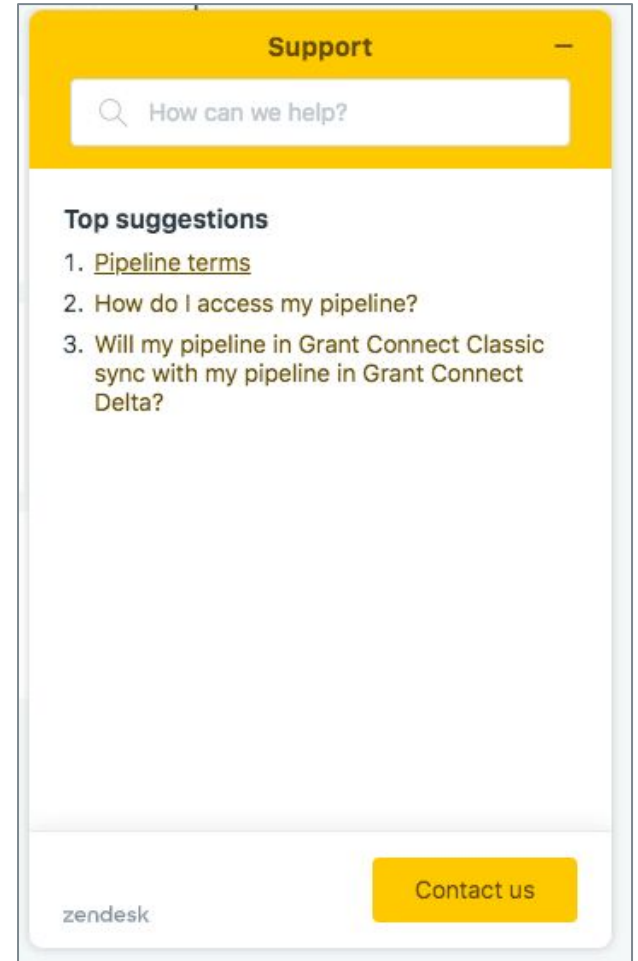
Pipeline



Help Centre



grantconnecthelp.zendesk.com



Why Grant Connect?

- Quality data
- Unbeatable support
- Smooth usability
- Affordable price
- Aligned mission

15 Prospective Funders

Request Size	Next Deadline	Stage
		IDENTIFIED
	May 30	IDENTIFIED
	Sep. 29	QUALIFIED
Ongoing		CULTIVATION
3000-10000		SOLICITATION
5000		STEWARDSHIP
		STEWARDSHIP

Grant Connect is set up to help you win **more grants** and feel **supported** in the process!

Volunteer Canada Discount

\$89 off

Any plan, any term length

New or renewing account (one-time use)

Members reach out to membership@volunteer.ca.

About our Subscriptions

Premium Plan

The graphic compares two subscription plans: the Essential Plan and the Premium Plan. The Premium Plan is selected with a checkmark. Below the plan comparison are three pricing options: 3 Year Term, 1 Year Term, and Monthly Term. Each option includes a monthly price, a total billed amount, a 'BUY NOW' button, and a tagline.

Plan	For	Users	Grant History	Funders	Features
ESSENTIAL PLAN	For Everyday Fundraising	2	5 years	Thousands	Contact explorer, Pipeline management, Monthly funder alert
PREMIUM PLAN	For Advanced Research	20	35+ years	Thousands	Contact explorer, Pipeline management, Monthly funder alert

Term	Monthly Price	Billed	Tagline
3 YEAR TERM	\$146/month	\$5,248 every 3 years	BEST VALUE
1 YEAR TERM	\$219/month	\$2,624 once per year	MOST POPULAR
MONTHLY TERM	\$350/month	Billed once per month	MOST FLEXIBLE

[Explore our plans!](#)

About our Subscriptions

Essential Plan

The interface displays two main plan options: the Essential Plan (checked) and the Premium Plan (unchecked). Below these are three revenue filters: 'Under \$500K' (selected), '\$500K to \$5M', and 'Over \$5M'. At the bottom, three term options are shown: '3 YEAR TERM' (\$35/month, billed \$1,258 every 3 years, labeled 'BEST VALUE'), '1 YEAR TERM' (\$52/month, billed \$629 once per year, labeled 'MOST POPULAR'), and 'MONTHLY TERM' (\$89/month, billed once per month, labeled 'MOST FLEXIBLE').

Plan	For	Users	Grant History	Funders	Features
<input checked="" type="checkbox"/> ESSENTIAL PLAN	For Everyday Fundraising	2	5 years	Thousands	Contact explorer, Pipeline management, Monthly funder alert
<input type="checkbox"/> PREMIUM PLAN	For Advanced Research	20	35+ years	Thousands	Contact explorer, Pipeline management, Monthly funder alert

What is your annual revenue? ?

Under \$500K | \$500K to \$5M | Over \$5M

Term	Price	Billing	Label
3 YEAR TERM	\$35/month	Billed \$1,258 every 3 years	BEST VALUE
1 YEAR TERM	\$52/month	Billed \$629 once per year	MOST POPULAR
MONTHLY TERM	\$89/month	Billed once per month	MOST FLEXIBLE

About our Subscriptions

Essential Plan

The chart compares two subscription plans: the Essential Plan (checked) and the Premium Plan (unchecked). It also shows three term options: 3 Year Term, 1 Year Term, and Monthly Term. Revenue filters are provided for 'Under \$500K', '\$500K to \$5M', and 'Over \$5M'. Each term option includes a 'BUY NOW' button and a descriptive tag: 'BEST VALUE' for the 3-year term, 'MOST POPULAR' for the 1-year term, and 'MOST FLEXIBLE' for the monthly term.

Plan	Users	Grant History	Features
<input checked="" type="checkbox"/> ESSENTIAL PLAN For Everyday Fundraising	2 users	5 years of grant history	Thousands of funders, Contact explorer, Pipeline management, Monthly funder alert
<input type="checkbox"/> PREMIUM PLAN For Advanced Research	20 users	35+ years of grant history	Thousands of funders, Contact explorer, Pipeline management, Monthly funder alert

What is your annual revenue? ?

Under \$500K | **\$500K to \$5M** | Over \$5M

Term	Price	Billing	Tag
3 YEAR TERM	\$58/month	Billed \$2,098 every 3 years	BEST VALUE
1 YEAR TERM	\$87/month	Billed \$1,049 once per year	MOST POPULAR
MONTHLY TERM	\$144/month	Billed once per month	MOST FLEXIBLE

About our Subscriptions

Essential Plan

The chart compares two subscription plans: the Essential Plan (checked) and the Premium Plan (unchecked). It also includes a filter for annual revenue and three term options: 3 Year, 1 Year, and Monthly. Each term option shows the monthly price, total billed amount, and a 'BUY NOW' button. The 3 Year term is labeled 'BEST VALUE', the 1 Year term is 'MOST POPULAR', and the Monthly term is 'MOST FLEXIBLE'.

Plan	For	Users	Grant History	Funders	Features
ESSENTIAL PLAN	For Everyday Fundraising	2	5 years	Thousands	Contact explorer, Pipeline management, Monthly funder alert
PREMIUM PLAN	For Advanced Research	20	35+ years	Thousands	Contact explorer, Pipeline management, Monthly funder alert

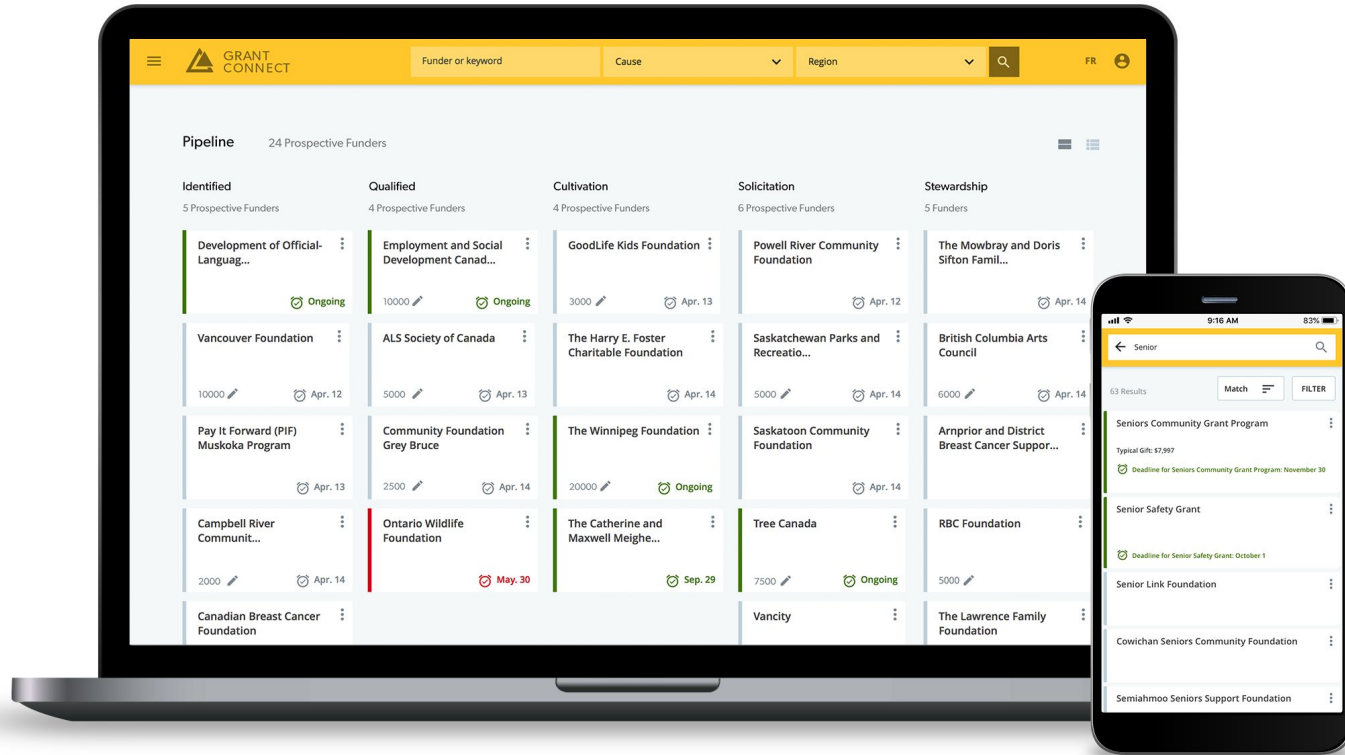
What is your annual revenue? Under \$500K \$500K to \$5M Over \$5M

Term	Price	Billed	Label
3 YEAR TERM	\$99/month	Billed \$3,568 every 3 years	BEST VALUE
1 YEAR TERM	\$149/month	Billed \$1,784 once per year	MOST POPULAR
MONTHLY TERM	\$238/month	Billed once per month	MOST FLEXIBLE

Resources

- Upcoming webinar: [Donor-Advised Funds \(DAFs\): What Your Organization Needs to Know](#)
- Stay up to date with the latest trends, tips, and stories to fuel your fundraising success with our monthly newsletter: [Grantseeker](#).
- Twitter: [@GrantConnect](#)
- Grant preparation resources that we have co-created with [Keela](#).
 - [Grant Preparation Toolkit](#) - A downloadable PDF worksheet which helps you organize your application and write a compelling proposal!

Thank you!



Questions?

Email us at grantconnect@imaginecanada.ca !

IMAGINE CANADA

Strong Charities. Strong Communities.

