



WORKSHOPS & SERVICES



Are you ready for a new approach to volunteer engagement?

These workshops will help you develop the skills you need for effective volunteer management. Through a wide variety of topics, you will gain a better understanding of how to recruit, lead, and involve volunteers in your organization.

PRICE BREAKDOWN

Duration	VA Members	Non-Members
1 hour	\$350	\$450
90 min.	\$500	\$650
2 hours	\$750	\$900

SCREENING VOLUNTEERS IN. NOT OUT.

Let's face it—effective volunteer screening practices are potentially the most important aspect of your work. It is vital to the success of your organization to find the best person for each of your volunteer roles.

Implementing effective screening practices in your nonprofit can be a daunting task. In this presentation you will learn about the screening process and gain a better understanding of it from a variety of perspectives—including those of volunteers, volunteer managers, and clients.

In this presentation, you will:

- Develop a deeper understanding of the volunteer screening process and its players
- Learn about the important steps in the screening process
- Begin to identify ways to enhance screening practices and policies within your organization

VOLUNTEER SCREENING & ENGAGEMENT: A COMPLEX ADAPTIVE CHALLENGE

Explore the big picture and complexity of screening and engagement using the systems thinking model 'The Iceberg.' Dive deep into the mindsets that inform volunteer screening and look at the underlying structures, designs, trends, and patterns that influence volunteer engagement.

Through guided discussions and meaningful dialogue, learn about what is important in volunteer screening and address the intersection of participation, protection, and privacy in our approaches to it.

In this presentation, you will:

- Develop a deeper understanding of volunteer screening and engagement
- Learn about systems thinking approaches to the complex issues involved in the screening process
- Identify ways to enhance volunteer management and advocate for effective screening practices

SKILLED VOLUNTEERISM

The scope of volunteerism is changing. Today's volunteers are looking for something different, and nonprofit organizations need to be prepared to adapt and respond to key trends in volunteerism. This interactive workshop will guide you to a new understanding of how to engage volunteers.

You will learn how to recognize opportunities for mutual benefit and explore the possibility of engaging skilled volunteers in your organization's work. Learn how to create positions and roles to maximize positive impact for your organization and volunteers.

In this presentation, you will:

- Develop a deeper understanding of how volunteerism is changing
- Learn how to create meaningful projects and skills-based volunteer positions that are mutually beneficial
- Gain creative ideas on how to change your approach to volunteer engagement

SCiP: A HOW TO!

The Serving Communities Internship Program (SCiP) is a unique way to enhance your work while introducing post-secondary students to the potential of the nonprofit sector.

Learn how to get the most out of SCiP and benefit from the energy, ideas, and skills students have to offer. For students, SCiP provides an increased awareness of the opportunities within and the value of the nonprofit sector. For organizations, SCiP provides an opportunity to meet unique goals and enhance the capacity of the organization.

In this presentation, you will:

- Learn how to use the program to find interns
- Gain useful insight on how to create meaningful internships and get the most out of SCiP
- Develop a deeper understanding of how to engage skilled volunteers in your organization

REBRANDING

It's not unusual for nonprofit organizations to consider rebranding. This can range from creating a new logo and website way to changing the name, values, and mission of an organization.

The process of exploring and implementing a rebrand is always challenging and can be clouded in mystery. In this workshop Volunteer Alberta will share its rebrand experience and introduce approaches, practices, and resources to help your organization understand what it will mean to brand or rebrand.

In this presentation, you will:

- Translate the complicated world of organizational branding through a nonprofit perspective
- Receive tools and insights to help you in the process of rebranding
- Learn the necessary steps to refine your organization's brand

VOLUNTARY SECTOR STATISTICS

Using data from the Canadian Survey of Giving, Volunteering, and Participating, we provide an overview of the Nonprofit and Voluntary Sector in Alberta. This presentation illustrates how current trends can inform the way your organization works—who is volunteering and where; what types of volunteering and donations are in highest demand; and what you can do to increase your volunteer engagement using these trends.

In this presentation, you will:

- Gain a comprehensive picture of engagement in Alberta
- Better understand the current sector trends
- Understand how these trends may impact your organization and influence your programs, services, and recruitment plans